

DIGITAL SIGNAGE INQUIRIES

For all digital signage requests, please contact csapromo@uoguelph.ca.

Available Options:

1. You do not have video content and require full creative development:

The CSA Promo Coordinator will forward your request to Johan (Digital Content Creator, UC Services – Digital Media Services). He will provide details regarding pricing and turnaround time for video production.

2. You already have video content for display

Please email both the CSA Promo Coordinator and Clubs Coordinator for content review prior to submission to UC Services – Digital Media Services. We will verify club accreditation and ensure compliance with CSA Clubs Policy. Once approved, your request will be forwarded to Johan, who will confirm scheduling, pricing (if applicable), and screen placement details.

Please Note: All CSA club digital signage will include a CSA Clubs branded frame (see below). You do not need to incorporate the CSA Clubs logo within your video content.

